

Savannah[®]

MAGAZINE



PHOTO BY MIKE SCHALK

• 2026 MEDIA KIT •

STRATEGIC BRANDING OPPORTUNITIES / **DIGITAL**

DIGITAL ADVERTISING

Connect with *Savannah* magazine's engaged digital audience through strategic custom online content, email marketing, and social media.



WEBSITE

- Custom branded **Sponsored Content** on savannahmagazine.com and accompanying Paid Partnership Post on Facebook and Instagram
- **Rotating Display Ads** on savannahmagazine.com



EMAIL

SPONSORED EMAILS promoting your own branded content. 100% ownership of the message and content.

SAVANNAH MAGAZINE'S WEEKLY E-NEWSLETTER

- **Banner Ads** in weekly editorial e-newsletter
- **Enhanced Calendar Listings** in the popular events section of the weekly editorial e-newsletter. Primary and secondary placements available.



SOCIAL MEDIA

- **Paid Partnership Posts**, Reels, and Stories through @savannahmagazine on Instagram and Facebook



SOCIAL MEDIA

65k+

Followers

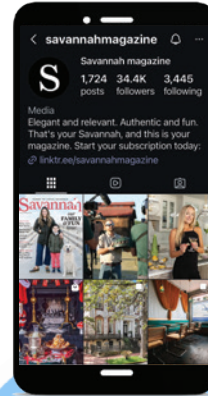
2.5m+

Annual Views

35k+

Annual Content Interactions

(Facebook & Instagram combined)



PRINT

53.9k+

Print Readership
Per Issue



EMAIL

16k+

E-newsletter Recipients

36.7%

Average Open Rate

2.5%

Average Click Rate

339k+

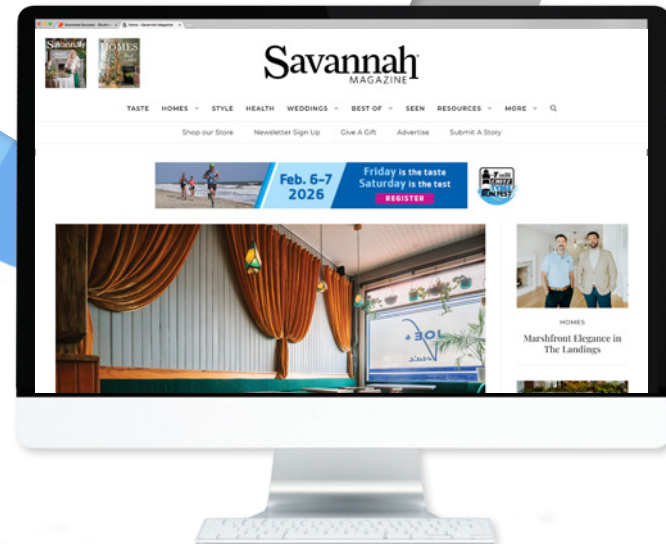
Total Reach
Per Month



WEBSITE

21.3k+

savannahmagazine.com
Views Per Month



Leverage a more editorial-style approach to tell your company's story.

- **Engage thousands of readers each month** with a blog-style article that looks and feels like native content on savannahmagazine.com.
- **Foster long-term loyal customer relationships** by telling your brand's story and providing readers with valuable, in-depth, and educational information. This builds your brand's credibility and trust with our readership.
- **Because of the seamless integration** into Savannah magazine editorial content, Sponsored Content pieces often receive higher engagement rates than traditional display ads.

What's included:



Placement on savannahmagazine.com home page, as well as related category pages such as Taste, Style, or Homes.



Placement in the "Savannah Sponsored" section of one Savannah magazine editorial newsletter.



Complimentary Partnership Post on Savannah magazine's Instagram and Facebook pages to drive traffic to your Sponsored Content piece.



Review of your content by the Savannah magazine team to ensure SEO best practices, so your piece receives maximum engagement.

COST: **\$995**

Please Note: There may be an additional charge/writing fee of \$150

The screenshot shows the Savannah Magazine website interface. At the top, there are navigation menus for 'TASTE', 'HOMES', 'STYLE', 'HEALTH', 'WEDDINGS', 'BEST OF', 'SEEN', 'RESOURCES', and 'MORE'. Below these are links for 'Shop our Store', 'Newsletter Sign Up', 'Give A Gift', 'Advertise', and 'Submit A Story'. The main content area features a large article titled 'Experience Savannah's Newest Riverside Rooftop Escape' dated 'AUGUST 28, 2025' and marked as 'SPONSORED CONTENT'. The article includes a large photograph of a rooftop terrace overlooking a river. Below the photo, it says 'Sponsored content presented by North Point Hospitality'. The text describes 'Lavender Rooftop Kitchen + Bar' as a perfect spot for date night or cocktails with friends. There are two smaller images at the bottom: one of a round appetizer and one of a cocktail with a citrus slice.



WEBSITE

255k+

Total Page Views Annually

21.3k+

Website Views Per Month

62.1%

Mobile Visitors

35.3%

Desktop Visitors

2.6%

Tablet Visitors

ROTATING DISPLAY ADS

Target the thousands of visitors on savannahmagazine.com with branded display ads that rotate between multiple locations on the website.

- Capture the reader's attention through visually engaging and clickable ads that drive traffic directly to your specified landing page.
- To ensure that your ads receive the maximum number of impressions, Savannah magazine limits the number of advertisers at any given time.

COST: \$400 PER MONTH

728x90

300x250

300x600

Phone size 300 x 50

The Best of Savannah 2025

OCTOBER 27, 2025 - SAVANNAH MAGAZINE

Ukiyo Runner-up, Best Japanese of Peter Colin Murray

The votes are in. Discover the people, places, and provisions that our readers find the best.

The Best of Savannah winners were determined by reader votes alone. Only one ballot per person was accepted. Duplicate ballots and those without a verifiable name and address were automatically disqualified. Savannah magazine does not control how individuals campaigned.

Look out for the ballot for the next year's Best of Savannah in March 2026. Here are ideas for a new category we should consider? We want to hear from you! Send your suggestions to editor@savannahmagazine.com.

12 Fab Festivals for 2026

Start planning a year's worth of weekend getaways with the roundup of exciting events.

What's New



WEBSITE

255k+
Total Page Views Annually

21.3k+
Website Views Per Month

62.1%
Mobile Visitors

35.3%
Desktop Visitors

2.6%
Tablet Visitors

Deliver your unique message directly to our audience's inbox with a branded, editorial-style email.

- Designed with elements of your own brand collateral to increase brand awareness.
- Give readers a direct call to action to drive traffic to your website, ticket sales, and more.
- To ensure that your email is reaching an engaged audience and prevent oversaturation, Savannah magazine limits the number of Sponsored Emails per week.

COST: \$995

Savannah SPONSORED



SCAD Presents 'The Drowsy Chaperone'

Get ready to laugh, sing, and tap your feet as SCAD's School of Film and Acting presents *The Drowsy Chaperone*, a musical-within-a-musical that brings the glitz and glamour of 1920s Broadway to life. Running from May 22-25 at Savannah's historic Lucas Theatre for the Arts, this Tony Award-winning comedy follows a lonely theater enthusiast—known only as "Man in Chair"—who escapes into the world of his favorite forgotten musical.

As he plays the original cast recording, the show bursts into life in his apartment, complete with mistaken identities, tap-dancing groomsmen, and a delightfully tipsy chaperone. Don't miss this whimsical journey through Broadway's past!

Purchase tickets at scadboxoffice.com.

GET TICKETS

Savannah SPONSORED



Savor a Taste of Stone & Webster

Experience our new \$70 Tasting Menu

Indulge in signature hand-cut steaks, fresh-from-the-coast seafood, and rich steakhouse sides crafted for sharing. This special experience features a choice of starter, entrée, and dessert from a selection of our most beloved dishes — perfect for a well-rounded taste of what Stone & Webster does best.

FRESH SEAFOOD



Delicately seared and melt-in-your-mouth tender, our scallops are a sublime expression of coastal luxury.

PREMIUM STEAK



Indulge in the exquisite richness of our hand-cut steak — expertly seared and decadently tender.

CLASSIC SIDES



Deliver every bite with our refined selection of sides — thoughtfully prepared to complement your meal.

DECADENT DESSERTS



End your evening on a sweet note with our signature desserts — an artistic balance of rich flavors.

BOOK YOUR TABLE



EMAIL

16k+
Email
Subscribers

37%
Sponsored Email
Average Open Rate



Scan the QR code to sign up to receive Sponsored Emails and see what other advertisers are doing in partnership with us.

Use *Savannah* magazine's weekly editorial-focused e-newsletter as a vehicle to deliver your message. Here are the three different options:

1 NEWSLETTER BANNER AD

- Utilize *Savannah* magazine's weekly editorial newsletter to **target the right consumers** through visually eye-catching display ads.
- With a clickable display ad, **give our newsletter subscribers a direct call to action** and drive traffic to your website, ticket sales, or specific landing page.
- Newsletter banner ads are **great for ticket sales and event promotion**.
- Newsletter banner ads receive an **8% click-through rate on average**.



Emma Concert Series Presents
"A MIDSUMMER NIGHT'S DREAM"
GET TICKETS

Savannah
MAGAZINE



Downtown's Advocate

A longtime marketing and media professional, Mia Mance recently stepped into a new role as executive director of the Savannah Downtown Business Association. According to Mance, this role felt like a natural next step in her Savannah journey: She'd spent much of her career working closely with businesses in City Market, Ellis Square, and the Waterfront, and has helped organize events with a who's who of Savannah's most notable organizations, from the City of Savannah to SCAD to Savannah Pride.

READ MORE

COST: **\$300**

Upcoming Events

Sponsored



Cake Decorating Workshop
5-7 p.m. April 12
Turbine Market & Cafe

Bring your culinary creativity to this family friendly event. Price includes 8-inch round cake, frosting, and sprinkles.

RESERVE YOUR SPOT

Sponsored

After Dark House Party
7-10 p.m. April 14
Ships of the Sea Maritime Museum

MORE INFO

Through April 14: Savannah Music Festival

April 10: "Mulholland Drive" Screening at the Lucas

April 10: Caretta Research Project's "A Night on the River" Fundraiser

April 10-July 8: "Past - Present - Future" in The Drive Thru Art Box

April 11: "Beyond Sight" Multisensory Exhibition Opening

April 11: Bernard "Pretty" Purdie Drum Clinic at District Live

April 11: Brightside Child & Family Advocacy: Dancing with Savannah Stars

April 11-12: Billy Strings at Enmarket Arena

April 11-25: "SIP: A Ceramic Cup Show" Opening Reception at Ology Gallery

April 12: Easter Eggstravaganza in Daffin Park

April 12: Sidewalk Chalk Art Fest at The Shoppes at 1207

April 12: Arts on the Coast Fundraiser



EMAIL

16k+

Newsletter Subscribers

36.7%

Average Open Rate

2 ENHANCED CALENDAR LISTING PRIMARY POSITION

3 ENHANCED CALENDAR LISTING SECONDARY POSITION

- **Promote your event** and increase ticket sales or registrations.
- **Reach a highly engaged audience** looking for events to attend around the city.

COST: **\$650 PRIMARY**
\$300 SECONDARY

Expand the reach of your branded content by connecting your brand with Savannah magazine's highly engaged followers on Instagram and Facebook.

S Savannah Magazine is with @truckinhappyhatco.
 Posted by Instagram
 Nov 14 · 🌐

#sponsored Introducing Truckin Happy Hat Co.... See more

👍❤️ 26 4 shares
 👍 Like 💬 Comment ➦ Share

- Gain new followers and drive awareness for your brand and products.
- To ensure maximum exposure, your account will be added as a Collaborator on the posts, and your posts will be shared to our Instagram and Facebook stories.

COST: \$400

S savannahmagazine and truckinhappyhatco ...
 Paid partnership

❤️ 195 💬 7 ➦ 1 🚩 3

Liked by joyrideboatclub and others
 savannahmagazine **#sponsored** Introducing Truckin Happy Hat Co.

Based in Savannah, GA, Truckin Happy Hat Co. is your go-to for custom embroidered trucker hats that bring fun, creativity, and personality to every outfit.

They specialize in:

- ✦ Custom designs – personalize your hat with names, sayings, or unique touches



SOCIAL MEDIA



34.7k+
Instagram Followers



31k+
Facebook Followers

EXAMPLES

CAROUSEL POSTS



Joyride



Cotton Hall

REELS



Seaport



The Isling